

SMART COMMUNICATIONS & RCS EXTENSIONS

Reshape the user experience by adding media



INDUSTRY: Telecommunications

YEAR: 2016 - 2018

THE CHALLENGE:

Align one international MNO service with the new RCS standards and functionalities, such as integration of mobile and video communications, data, media and third party apps in a single user experience.

THE SOLUTION:

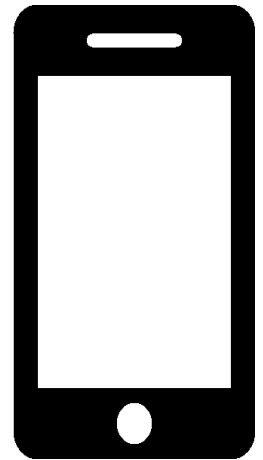
Working with a major mobile network operator, Stetel has deployed an RCS standard-compliant application, together with extension for the RCS standards, contributing to integrate functionalities of external providers into a voice call and messaging service.

The solution:

- Blends video and voice communications, messaging and content sharing into a single user experience;
- Allows users to share location;
- Allows users to perform one-to-one payments.

TECHNICAL SHEET:

- 100% RCS standard compliant;
- Plugin and third-party apps integration;
- Enrichment of outgoing calls with user data and contents;
- Legacy fallback functionalities to deliver an enriched experience also to non LTE users;
- Possibility to enrich unanswered call with a text or voice clip;
- Integration with message acting as an extension.



THE RESULTS:

100% compliant with the GSMA standards



Stetel is an Italian company developing mobile apps and software enabling the Internet of Things and Rich Communications.