

# INFORMATION WIDGET

Provide timely information to your customers



**INDUSTRY:** Telecommunications  
**YEAR:** 2015

## THE CHALLENGE:

Keep MNO's customers informed with relevant commercial information such as bundle consumption, active promotions and breaking news, directly on their mobile home page and across different mobile platforms.

## THE SOLUTION:

Working with commercial resources from the customer, Stetel has developed a solution designed to fit different devices and operating systems (Android, iOS and Windows Phone 8) and to offer a compelling user experience.

The solution:

- Provides users with service (bundle consumption, billing...), promotion and marketing information on their mobile home page;
- Simplifies the data feed from multiple sources into one flexible interface.

## TECHNICAL SHEET:

- Support for all major technologies;
- Customization depending on screen size;
- Customizable by user;
- Flexible back end and management tool;
- Single instance, multi-country/multi-language;
- Dedicated message per single user (based MSISDN);
- Seamless UE when under WiFi bearer;
- Support for text/images/gauges, based on templates;
- Possibility to interface with any back-end via HTML interface.



## THE RESULTS:

Installed on 15+ million devices by Vodafone.



Stetel is an Italian company developing mobile apps and software enabling the Internet of Things and Rich Communications.